



Community Credit empowers community organizations and credit unions to work together to counter deceptive financial products and co-design trustworthy alternatives. Join us at the 2022 NSF Convergence Accelerator Expo to learn more about our solution!

Presentation Schedule

"Mapping the Financial Landscape" (July 27, 1:30pm ET; July 28, 2pm ET)

What can traditional financial services providers learn from check-cashers and payday lenders about trust? The Community Credit team has mapped and analyzed the footprint of mainstream financial institutions and alternative financial services providers—where they are, what they look like, and how they present themselves to consumers. Come hear an on-the-ground perspective about Americans' everyday financial landscape and understand how financial institutions can build trust, combat predatory practices, and promote financial inclusion.

"Alternative Credit in the US" (July 27, 2:30pm ET, July 28, 3pm ET)

Join Community Credit researchers to learn about how machine learning can offer insight into targeted financial advertising and the use of alternative credit by underbanked individuals.

"Risk and Decision Modeling" (July 28, 11am ET)

Why would members of marginalized groups avoid freely available information about better banking products? Come learn about Community Credit's decision modeling and how different social and epistemic communities either further trusted information flow or assist in the spread of disinformation.

Community Credit Website: <https://sites.uci.edu/communitycredit/>

Community Credit Project Video: <https://www.youtube.com/watch?v=S1n9yEuLtag>

Expo Registration Link: <https://nsf-ca-expo2022.vfairs.com/#agenda>