



IMTFI
INSTITUTE FOR MONEY, TECHNOLOGY
& FINANCIAL INCLUSION

SCHOOL OF SOCIAL SCIENCES
3151 SOCIAL SCIENCES PLAZA
UNIVERSITY OF CALIFORNIA, IRVINE
IRVINE, CA 92697-5100 USA

IMTFI's First Annual Conference for Funded Researchers

November 4-5, 2009

CONFERENCE PROGRAM

Day 1 - November 4th

9:30am-10:00am coffee and registration

10:00am-10:30am welcome and introductions, Director Bill Maurer

10:30am-12:00pm **Session 1: Traditional money management**

Chair and discussant: Paul Dourish, UC Irvine

The Urban Poor and their Money

Mani Nandhi, Centre for Microfinance - Chennai, India

Network Linkages and Money Management: An Anthropological Purview of the Beesi Network amongst the Urban Poor Muslims in Old City Area of Lucknow, India

Syed Aiman Raza, Shia Degree College - Lucknow, India

Analysis of Financial practices among Families in Two Cities Indigenous to the Highlands of Chiapas, Mexico

Magdalena Villarreal, Centro de Investigaciones y Estudios Superiores en Antropología Social - Tlalpan, Mexico

Maria Eugenia Santana, Universidad Autonoma de Chiapas - Chiapas, Mexico

12:00pm-1:00pm break for lunch; lunch options offered at the UCI Student Center

1:00pm-2:30pm **Session 2: Existing indigenous money practices**

Chair and discussant: Mohammed Mohammed, Bill & Melinda Gates Foundation

Borrowing from the Gods: Oracular Deities as Traditional Sources of Credit among the Igbo of Nigeria

Kenneth Omeje, United States International University - Nairobi, Kenya

Forms of Money: An Inquiry into the Processes of Use and Adaptation among the Konda Reddis of South India

Thanuja Mummidi, French Institute of Pondicherry - Pondicherry, India

Yesterday's Nomads and Modern Money

Svetlana Tyukhteneva, Ethnoconsulting Ltd. - Moscow, Russia

2:30pm-3:00pm	break
3:00pm-4:30pm	<p>Session 3: Impact of m-banking and ICTs Chair and discussant: Jan Chipchase, Nokia Design</p> <p>The Impact of New Technology on the Use of Money as a Means of Spending, Saving and Storing by the Poor: A Case Study of Sri Lanka Sirimevan S. Colombage, The Open University of Sri Lanka - Nawala, Nugegoda</p> <p>A Study of Money and Financial Services and the Impact of ICTs Among Poor Communities in Developing Countries: The Case of Botswana Beatrice Magembe and Alice Shemi, University of Botswana - Gabarone, Botswana</p> <p>E-money for Enhancing MDGs at Bottom of the Pyramid: A Case Study for M-Banking in Kenya Francis Wambalaba, Akosa Wambalaba, Philip Machoka United States International University - Nairobi, Kenya</p>
4:30pm-5:30pm	reception, light refreshment will be served

Day 2 - November 5th

9:00am-10:30am	<p>Session 4: Multiple currencies and local money systems Chair and discussant: Scott Mainwaring, Intel Corporation</p> <p>Local Money Systems: Financial Inclusion and Reduction of Poverty Marco Crocco, Federal University of Minas Gerais - Belo Horizonte, Minas Gerais, Brazil</p> <p>Making Good Money: Microcredit, Commercial Financing, and Social Regulation in Paraguay's Tri-Border Area Caroline Schuster, University of Chicago - Chicago, IL</p> <p>Cubanos Convertibles: Meanings of Multiple Currencies in Cuba Mrinalini Tankha, Brandeis University - Waltham, MA</p>
10:30am-11:00am	break
11:00am-12:30pm	<p>Session 5: Microfinance and technology Chair: Douglas Sabo, VISA Inc. Discussant: Michael Ferguson, Microfinance Opportunities</p> <p>Tabula Rasa? Conceptions of Microfinance in Juba, Sudan Crystal Murphy Morgan, University of California, Irvine</p> <p>'Democratizing Capital:' Digital Lending Networks, Mobile Technologies and Women's Solidarity Groups in Chiapas, Mexico Anke Schwittay and Paul Braund, RiOS Institute - Berkeley, CA</p>

Financial Inclusion via Branchless Banking: What do we know about low-income consumers so far

Mark Pickens (guest speaker), Consultative Group to Assist the Poor (CGAP)

12:30pm-1:30pm

break for lunch; lunch options offered at the UCI Student Center

1:30pm-3:00pm

Session 6: Alternative methods of managing finance and protection against risk

chair and discussant: Wendy March, Intel Corporation

Follow the Bean: Navigating Value Exchange and Vulnerability with Farmers and their Stakeholders

Melissa Cliver, Financial Alliance for Sustainable Trade (FAST) - Montreal, Quebec

A Study on M-finance and Consumption Smoothing among the Poor with Irregular Income Streams

Harsha de Silva, LIRNEasia - Colombo, Sri Lanka

Managing Risks: What Poor Households in Yogyakarta do to smooth their consumption?

Catur Sugiyanto, Sri Yani Kusumastuti, and Duddy Donna
Universitas Gadjadara - Yogyakarta, Indonesia

3:00pm-4:00pm

closing remarks, open discussion

4:00pm-4:45pm

closing reception