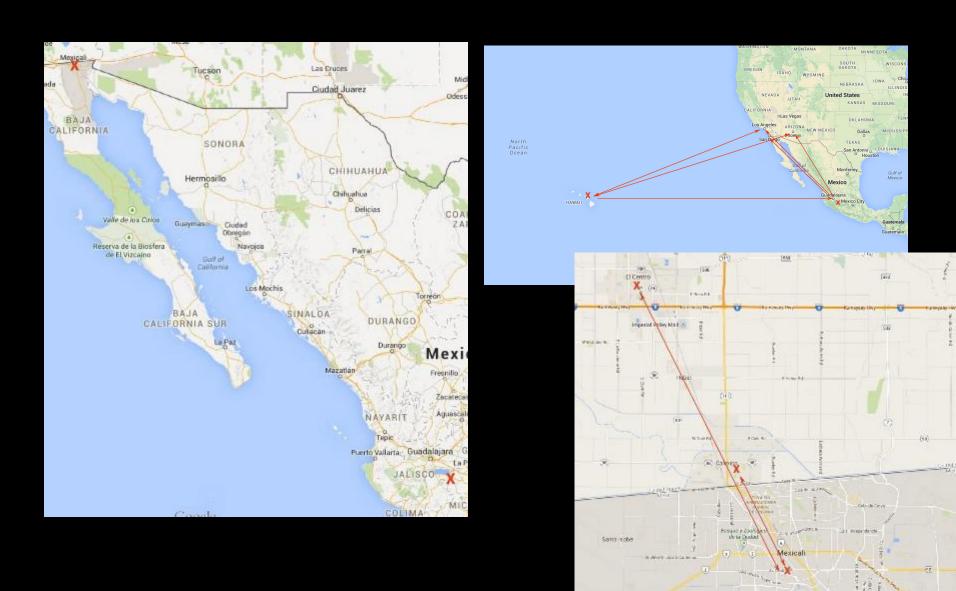
# Juggling currencies in transborder contexts

Magdalena Villarreal Lya Niño Joshua Greene

- Mexican or bi-national commuters at the US- Mexico border (Mexicali- Calexico)
- Mexicans or bi-national workers from Sabinilla in transnational contexts (Hawaii)
- Signification and valuation of currencies
- In the intertwining of economies, cultures, normativities and practices we tend to conceive as different and dissagregated

## Areas of study



### Crossing the US-Mexico borderline

- Family
- Workers
- Wages
- Debts
- Taxes
- Savings
- Investments
- Insurance
- Social benefits
- Social Security Numbers



#### Calculations



- Measurement of risk
- Perceived potential
- Prediction of costs
- Social differentiation
- Value considerations
- People faced with need to juggle currencies:
  - Two national monetary languages
  - Social and cultural values attributed to different coinages within distinct spaces of interaction

- Inquire into multiple meanings, expectations and normative frameworks associated with forms of money and economic resources.
  - Family arrangements and the capitalization of resources
  - Translation of values from one currency to another
  - Need to accommodate to particular procedures and practices at the interstices
  - Need to calculate and transact in monetary, but also social and symbolic currencies
  - Social and cultural experiences, expectations and desires

### Case of Calexico- Mexicali

- Transnational men and women
  - Work in US and live in Mexico
  - Commuters
  - Live in the US and livelihoods in Mexico
- Work in rural and urban areas
  - In Mexicali, 44% of those in US work in agriculture
  - 32% in services
- Domestic workers, care-related jobs, commerce (formal and informal)
- Hit hard by crisis
  - Many have their money in US banks
  - Sub-prime mortgages
  - Credit card debts, department store debts
  - Many sold properties in Mexico to pay US mortgages
  - Others borrowed from Mexican friends or family
  - Still others returned to Mexico after having lost their homes
  - Yet most of them maintain links to the US, to carry out business, look after children, etc.



#### Mexicali- Calexico









# The Sabinilla Case: A Transnational Ranch in Central Mexico





#### **CHARACTERISTICS**

POP: 81

ALT: 6000 FT

CENTRAL WEST MEXICO

Remote mountainous Rocky soil

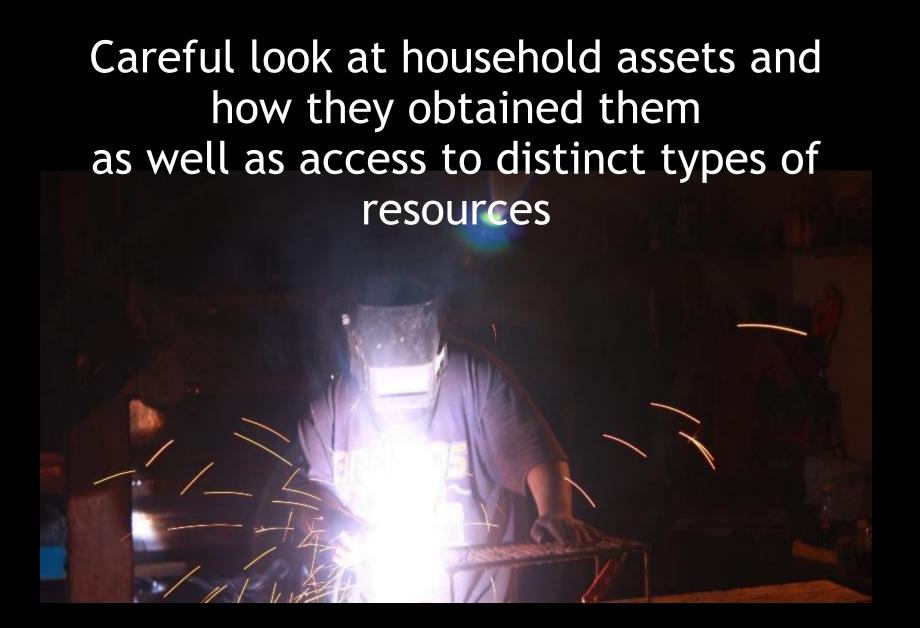


# and since 1968 ... more than 100 villagers have migrated to Hawaii



# Families in transnational relationships





### Traditional sources of income



### Alternative sources of income



# La Bala sells his labor and works with his wife and children





# While Bacho returned from the US and bought the former hacienda



#### Juggling currencies

- Working with debt
- Managing multiple frameworks of calculation
- Capitalizing in parallel economies
  - Anticipation of potential value
  - Mobilization of resources
  - Operate networks, information and double standards
  - Exploit ambiguities and respond to opportunities



Managing identities